ENTREPRENEURS-IN-RESIDENCE

NATHAN ANDERSON
Email: nra818@gmail.com
Nathan Anderson has an entrepreneurial background in which he has launched two businesses with a small team, in his native Toledo, OH. The former consisted of the development and commercialization of proprietary dough processing equipment. The latter focuses on the commercialization of a novel material science technology via proprietary automated process equipment...and currently consumes most of his time. His work extends into a variety of industries, including: Food processing, retail, automotive, material science, electronics, medical devices, aviation, basic manufacturing, and more. Nathan is also involved in community development initiatives focused on creating data-driven feedback loops in complex systems to inform investment decisions in the non-profit space and developing social enterprises to help non-profits control their own destiny. In a former life he worked as a management consultant for Fortune 500 companies and can gladly report he is much happier bootstrapping instead!
Areas of expertise: R&D, process development, commercialization, custom prototyping/manufacturing, negotiation, IP, social entrepreneurship

WENDY ANGST
Email: wangst@nd.edu
Wendy Angst served over a decade as one of the earliest champions and architects of the electronic personal health record (PHR). As CEO, Angst spearheaded the rapid growth of CapMed into a leading provider of interactive personal health management solutions for the healthcare, insurance, and pharmaceutical industries. She navigated CapMed through angel funding, spin-off, acquisitions, and merger – ultimately orchestrating integration of CapMed into the healthcare division of a multi-billion dollar financial services firm. Prior to CapMed, Angst worked as a consultant in strategy at both the national and international levels, and spent time as a national director of a non-profit organization.
Areas of Expertise: Healthcare, electronic records, health IT, strategy, innovation.

JOHN ANTHONY
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John Anthony is CEO of Anthony Travel, the national leader in university and sports travel, serving unique travel needs of about 50 great universities across the country (Notre Dame, Texas, Duke, North Carolina, UCLA, etc), as well as managing extensive sports housing and travel services to other leading sports organizations including: ESPN, Disney Sports, US Soccer Federation, the New York Marathon, and the Harlem Globetrotters. Anthony Travel currently has 27 offices in 14 states and employs over 175 people. Anthony Travel has been named North America’s Leading Travel Agency three times, as well as 15 other awards for business growth and employment practices. John is a 1986 graduate of Notre Dame, where he majored in Accounting and twice earned Academic All-American honors in golf. He worked as a CPA for Ernst and Young for three years prior to forming Anthony Travel.
Areas of Expertise: Travel, sports, hospitality, universities

MARK AYLWARD
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Mark Aylward has 25 years of IT staffing experience including the last 15 years as an entrepreneur. He has built and sold two staffing companies from scratch and has recently started to evolve his third “lifestyle” business into a third systemic/process driven staffing business.
Areas of expertise: Starting a business, selling a business, sales, sales management, recruiting, recruiting management, hiring, operations, marketing (on and offline), business plans, relationship building
ENTREPRENEURS-IN-RESIDENCE

FRANK BELATTI
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Frank Belatti is a Managing Partner and co-founder of Equicorp Partners, LLC. He was founder, Chairman and Chief Executive Officer of AFC Enterprises in 1992. Prior to that he served as the President and Chief Operating Officer at Hospitality Franchise Systems, (now Cendant Corporation), President and Chief Operating Officer at Arby’s, Inc. Additionally, Mr. Belatti is a Director, Chairman of Corporate Governance Committee and Member of Management Development and Compensation Committee of RadioShack Corporation and serves on the boards of Georgia Campaign on Adolescent Pregnancy Prevention, and Hank Aaron’s Chasing the Dream Foundation. He is also a Member of the Business Advisory Board at the University of Notre Dame, a Member of the Diversity Advisory Board at Georgia Power, and serves as the Chairman of the Carter Center’s Board of Councilors. He serves as an Adjunct Professor at the Gigot Center for Entrepreneurial Studies, Mendoza School of Business, the University of Notre Dame. He received a Bachelor’s degree from the University of Notre Dame and an M.B.A. from Fordham University.
Areas of Expertise: Franchising, restaurant/retail, private equity

CHRISTOPHER J. BLUM
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Chris Blum has more than two decades of experience both as a member of and advisor to senior management teams in a broad range of industries. CJBlum Partners provides corporate development services to small and middle market companies, integrating business, operational and capital strategies in support of growth objectives. At DN Partners, a middle market private equity firm focused primarily on manufacturing and distribution industries, Chris was a principal and the portfolio CFO with dotted line responsibility for the finance function across a portfolio of companies as well as the leader of internal corporate development efforts. In this role, he worked with portfolio companies to develop, define and execute strategies in support of each investment thesis. Initiatives ran the gamut from developing product portfolios and increasing geographic footprint to evaluating resource allocation among business units and financial modeling of various opportunities. Prior to joining DN, Chris ran corporate development and strategy for Clayton Holdings as well as serving as interim CFO. He facilitated the development, definition and execution of a strategy focused on new products and new markets. Chris also led the company’s capital raising efforts including an institutional debt raise and IPO. Earlier in his career, Chris was a Principal of Diamond Management and Technology Consultants, Inc. (f/k/a Diamond Cluster, Inc.) where he focused on strategic, financial, operating and product, market and customer development strategies on behalf of clients in various industries. Chris was also the CFO of a start-up technology firm where he participated in all aspects of the business including corporate and marketing strategy, technology infrastructure plan, and capital raising.
Areas of Expertise: Manufacturing, distribution, energy, education, financial services (including investment banking, capital markets, mortgage finance, consumer and commercial banking, payments), technology

JOHN BODROZIC
Email: jbdrozic@homezada.com
John Bodrozic is co-founder and CEO of HomeZada, a business to consumer technology start-up focused on providing a cloud and mobile solution for homeowners to manage their homes. HomeZada will also provide marketing and data solutions for home buyers and sellers, in addition to various vertical industry professionals in the real estate, home building, and homeowner insurance markets. John was previously a co-founder and President of Meridian Systems, the leading construction project management software solutions provider serving the Fortune 500, Government Agencies, and large Engineering and Construction companies. John helped guide Meridian Systems through various company stages including a start-up, to early growth, raising venture capital, and scaling the business into multiple products, markets, and distribution models. Meridian Systems was successfully sold to Trimble [NASDAQ: TRMB] in 2006 where John continued as the General Manager of the wholly owned business unit.
Areas of Expertise: Software, internet, commercial construction, residential real estate, technology
ENTREPRENEURS-IN-RESIDENCE

JIM BOLT
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Jim Bolt is a global marketing leader with cross-industry experience in startups, private equity-owned, and publicly traded companies. He has held senior marketing positions with companies in the areas of sporting goods, digital entertainment, toys, and technology. Jim is currently a consultant, business advisor, investor and mentor.

He has served on the Graduate Business Alumni Board for the Mendoza College of Business at Notre Dame. He has been an Irish Angel and a member of the Irish Entrepreneurs Network. Jim also served as the Graduate Business Alumni Director for the Notre Dame Club of San Francisco. In this role, he worked with MBA Career Services and administration to facilitate corporate recruiting relationships and to engage the local, graduate business alumni. Jim is also a McCloskey Business Plan Competition judge.

He also founded KSSU.com, Sacramento State's nationally recognized, award-winning student-run, college radio station. Jim holds an MBA from Notre Dame and a BA in Marketing and Media Communications from California State University, Sacramento


BERT R. BONDI
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Bert Bondi has more than forty years of experience growing a regional, public accounting firm in Denver, CO. He was Chief Executive Officer of Bondi & Co., LLC, partner at RubinBrown, LLC, and is a Certified Public Accountant. He is a proven advisor and mediator to executive management and boards of directors during times of contention and change with significant experience in internal systems and external reporting. Bert graduated in 1967 with a Bachelor in Business Administration from the University of Notre Dame.

Areas of Expertise: Assisting boards of directors and audit committees with operational and governance issues, M&A, evaluation and planning, IPO's, audit reviews, financial statement analysis, risk identification and mitigation, and compliance with state, local and federal requirements and regulations impacting fiduciary duties including, regulatory requirements, and SOX issues.

MIKE BOTT
Email: mike@brandery.org
Mike Bott is the General Manager of The Brandery. In addition to running the day-to-day operations of the space and program, he looks forward to sharing his branding and product management experience with The Brandery companies. Prior to joining The Brandery, Mike worked in brand management at Procter & Gamble, architecting Olay North America’s digital strategy and ecosystem which was awarded P&G’s internal designation of “Best Digital” at the NA Brand Building Awards. Before P&G, he led product launches as a product manager at Match.com and AOL. He has a passion for building brands with high quality user experiences and creative monetization and acquisition strategies. He’s currently working with two startups - SonicNotify and Wearcast. Mike graduated from the University of Notre Dame with a BBA and MBA and is active in the Irish Entrepreneurs Network.

Areas of Expertise: Branding, marketing, user acquisition, product management/development, raising venture capital, business modeling/pro-forma, financials, direct sales, tech-oriented/consumer internet/product/business development
ENTREPRENEURS-IN-RESIDENCE

JOE BOYLE
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Joe Boyle has over 15 years of experience in technology and business consulting with a proven track record in start-ups/turnarounds of software/SaaS companies. He has an extensive background as a General Manager with expertise in sales management, sales/business development, operations management, and consulting. He has a proven track record of delivering results that consistently exceed business objectives and for delivering ‘worst to first’ turn around performances. Currently, Joe has global responsibility for revenue across Fleetmatics’ (NYSE: FLTX) customer base as well as global GM responsibility for a start-up SBU, Fleetmatics WORK™. Joe is a member of the senior leadership team that took the company public in 2012.
Prior to Fleetmatics, he held progressive global leadership roles in sales and operations with Harbinger and Inovis, culminating in responsibility for all global Field Operations. While at Inovis, he played an instrumental role in the integration of multiple acquisitions as well as led a turn-around of the company’s global consulting practice.
Areas of Expertise: SaaS, software, mobile technology, strategy, sales, operations, international business.

RICHARD CAMERON
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Rich Cameron (ND ’84) is the founder and President of Carson Optical. A former banker, disheartened with Wall Street, Cameron started in his mother’s Long Island basement importing binoculars from Japan. Today he is a leading distributor of consumer optical products that include magnifiers, microscopes, binoculars, and scopes. With nearly 25 years’ experience in the optics industry, Carson has dedicated a team of engineers whose sole mission is to improve the customer experience. Currently located in Ronkonkoma, Long Island, the company’s advanced CNC and 3D rapid prototyping machines allow the research and development team to fine-tune new concepts before production. As a result, Carson has built a patent portfolio encompassing more than one-hundred patents ranging from magnifiers to complex optical testing procedures. This is a testament to the company’s dedication and ingenuity in the field of optics.
Areas of Expertise: Consumer product development, manufacturing, distribution, and marketing

MARTIN CARRASCO
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Martin Carrasco earned his bachelor’s in biology from Texas Tech University, his doctorate in biology from Notre Dame, and performed his post doctoral fellowship at the University of Texas Southwestern. He has research experience in proteomics, metabolomics, exercise sports science, drug screening, and cancer research. He also participated in the McCloskey competition several times for performance enhancing cooling devices. He took a leave from science research to develop real estate in his home town of Odessa, TX where he is developing 150 acres for residential use.
Areas of expertise: Real estate, biotechnology, and cancer research
ENTREPRENEURS-IN-RESIDENCE

JORDAN CURNES
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Jordan Curnes ND ’01 is a serial entrepreneur with expertise in building companies and recruiting successful management teams to accelerate growth. Jordan has founded 3 companies in the medical device, wireless, and web-based travel sectors. Jordan graduated with a Finance degree from Notre Dame and previously worked for Huron Consulting Group and then received a MBA from Duke. In 2005, Jordan founded the South Bend real estate and online rental website RentLikeAChampion.com, which provides lodging for ND students and weekend football rentals for ND fans. Then Jordan founded the neuroscience based medical device company MicroTransponder (www.microtransponder.com), which is developing an implantable device to treat stroke and tinnitus patients. More recently, Jordan co-founded an independent Verizon retail division, with over 25 stores in the Midwest. In addition, Jordan invests independently as an Angel Investor and serves on the Board of Directors for HFS Scholars, a non-profit organization dedicated to improving the quality of education by offering scholarships and one on one mentoring opportunities for economically disadvantaged inner-city high school students.

Areas of Expertise: Medical devices, e-commerce (websites, not apps), real estate, retail (consumer-technology)

BRENDAN DALY
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Brendan Daly, upon graduating from the ESTEEM program in 2012, went on to be one of the founding members of enFocus. In September of 2013 Brendan moved to Washington D.C to help Michael Wong set up DayBlink Consulting. In just over 2 years, DayBlink has grown to almost 40 employees and was recently selected as one of the small jewels of consulting by Consulting Magazine. Brendan is currently the Director of Operations at DayBlink Ventures.

Areas of Expertise: Consulting, venture capital, engineering, construction, real estate, energy

GEORGE DAY
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George Day is a current EMBA student, who is willing to help ND students move up the learning curve using his many years of start-up experience. He has acted as chief leadership and founder of several management funded start-ups. He has also provided embedded management and consulting services on day to day basis for other start ups and established companies. For more info see his Linkedin profile: http://www.linkedin.com/pub/george-day/17/889/a68

Areas of Expertise: Business start up questions, strategy, general management, capital raising, etc.
KEITH E. DEUSSING
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Keith E. Deussing serves as Senior Partner in Heidrick & Struggles’ Global Industrial and Technology practices. He consults with high growth publicly and privately held companies in the recruitment and assessment of their senior executive teams. He also serves as a core member of the Chief Executive Officer & Board of Directors Practice, working closely with specific investor groups and founder/family led enterprises in their succession planning efforts and advising their growth company portfolios. Mr. Deussing joined the firm following the acquisition by Heidrick & Struggles of IronHill Partners, a national retained executive consulting firm he started in 2003. IronHill grew into one of the leading technology boutique specialist firms in North America, with offices in New York, Pennsylvania, Massachusetts and California. Prior to starting IronHill, Mr. Deussing was a Vice President at HFA International, then ranked as one of the fastest growing retained executive search firms in the United States. He and a core team helped to establish the company’s first office in Silicon Valley and drive the significant growth of the business in the venture backed technology sector. Mr. Deussing began his professional career with Arthur Andersen, where he managed engagements in both the commercial and enterprise sectors, helping prepare growth clients for their initial public offerings (IPOs) as well as lead assurance services for established publicly held corporations. Graduating from the University of Notre Dame with a bachelors of science in accounting, Mr. Deussing then served as a Certified Public Accountant.

Areas of Expertise: Startups related to high technology or industrial products (products that are manufactured versus pure software), nonprofit causes

DENNIS (DJ) DIDONNA
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DJ DiDonna is currently Chief Operating Officer (COO) and co-founding partner of EFL Global. DiDonna is an experienced founding entrepreneur, with a sales, management, and operations background in the tech startup space. He worked for the rapid growth Angie’s List before co-founding an Irish Angel-backed web startup at the University of Notre Dame. DJ joined the Entrepreneurial Finance Lab to help commercialize their research conducted in the Harvard Kennedy School’s Center for International Development. DiDonna has worked in microfinance and development in both Africa and Latin America and is currently based in Johannesburg. He received his B.A. in International Relations from the University of Notre Dame and an MBA from Harvard Business School.

Areas of Expertise: Growing businesses, sales, internationalization, social enterprise

JOHN SORIN DILENSCHNEIDER
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John Dilenschneider is owner and CEO of WebQA, a provider of custom customer service solutions to almost 800 organizations and 100 million users worldwide. As a software entrepreneur, he has started and grown three main corporations and acquired four companies - all without outside funding. He has sold some of these organizations, including industry leading ICG Consulting, to the world’s largest private equity firms. As a senior executive, he has developed new products and businesses for Ameritech, Touche Ross, First Chicago, and Anexsys, LLC (a US Bank and JP Morgan Chase technology joint venture where he was president). Mr. Dilenschneider holds a BA, with Honors, from the University of Notre Dame in American Studies and Spanish as a Notre Dame Scholar; an MBA from the University of Chicago in Marketing and Finance; and, an MS, with Distinction, from DePaul University in Computer Science. He has finished 68th in the Chicago Marathon.

Areas of expertise: Software as a service companies (SaaS): bootstrapping, growing, and pivoting
ENTREPRENEURS-IN-RESIDENCE

ROBERT DOWDELL
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Robert Dowdell advises Genstar Capital in the area of financial and business services. He is the former Chairman and Chief Executive Officer of Marshall & Swift / Boeckh, and is also a founder, Chairman and former Chief Executive Officer of Career Education Corporation (NASDAQ: CECO). Mr. Dowdell was a former Director of 21st Services and TravelCLICK, Inc.

Areas of expertise: Postsecondary education, property insurance, SaaS, data commercialization

ANDY DOWNARD
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Andy Downard’s expertise is in heat transfer, reaction kinetics, and thermodynamics. In his Ph.D. work at Caltech, he applied his knowledge of these fields to the development of size-selective separation methods that are being commercialized. He employed analytical theory and simulation (Brownian dynamics and COMSOL) in the design of the instruments, built prototypes with the support of stellar precision machinists, and validated the performance of the prototypes. Dr. Downard and his colleagues have developed a portfolio of gaseous and aqueous (i.e., blood plasma) separation methods that compete favorably with alternatives. The prototype instruments will continue to be deployed to niche high-profile experiments, such as the study of aerosol nucleation with the Cosmosics Leaving OUtdoor Droplets (CLOUD) team at CERN in Geneva, and broader applications in the medical diagnostics and therapeutics sectors will be realized upon commercialization.

Areas of Expertise: Aerosol, nanotechnology, and medical diagnostics

DANIEL DYKENS
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Daniel Dykens spent a decade in the hedge fund business as an analyst and portfolio manager. He then spent 4 years as CEO of Norbury Financial Systems. Norbury sells research management software to institutional investment firms to help them share important information more effectively. Norbury’s software is delivered as a service (SAAS) and can be rapidly deployed. He founded Meet the Street, which he sold to Instinet in February 2010. He served as President of Meet the Street a subsidiary of Instinet Incorporated and a Managing Director at Instinet from February 2010 until September 2012. He is now serving as CEO of ClearMomentum a Rochester NY based SAAS, FinTech company. ClearMomentum has developed the industry-standard private equity software used to economize portfolio company data collection, analysis & reporting. Named one of Boston’s 40 Under 40 in 2007 by the Boston Business Journal.

Areas of Expertise: Investing, hedge funds, trading, equity research, financial technology software.

JEFF FISHER
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Jeff Fisher has over 20 years experience in the financial services industry, with over a decade in alternative investments throughout Asia. He currently is the Executive Officer of Crosby Capital (a public company listed on the Hong Kong Stock Exchange), and heads the institutional distribution efforts in addition to the business development and acquisitions. Prior to RAB, Jeff started two regional departments at Citibank’s Asian prime brokerage platform, where he headed the regional capital introductions department and ran the hedge fund consulting efforts out of Hong Kong. Earlier in his career, Jeff was involved in several financial service firms in an entrepreneurial and investor role, including founding a venture capital fund, an Asian hedge fund platform, online brokerage, several technology start-ups and high velocity trading systems. He is a university lecturer at Hong Kong University (HKUSPACE) in addition to fulfilling the Responsible Officer securities requirements (1, 4 & 9) in Hong Kong, and is involved in numerous charitable groups globally. Jeff holds both a BA and MBA from the University of Notre Dame, and speaks English, Japanese, Cantonese, Mandarin and Spanish.

Areas of Expertise: Financial services, international business
DOM GATTO
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Dom Gatto is the Co-Founder of Acceptent a start-up in the sleep apnea space and is also the founder of AMG Development a medical device consulting firm. His professional experience includes many different areas ranging from executive management to founder of numerous med tech start-up entities. One start-up (Acueity) was featured in Time magazine as one of the top five medical technologies for breast cancer detection and treatment. He has served as CEO for medical start-up Sanomedics and helped launch its line of patient diagnostic devices, as well as, served as President and board member of Solos Endoscopy. He most recently was part of the Johnson & Johnson acquired start-up Acclarent. During his career, he has developed, launched and successfully managed over 75 medical devices ranging from polymer based synthetics to integrated imaging systems. He holds 7 patents and is co-inventor on three patent pending medical devices. He is currently a judge and mentor at the University of Notre Dame’s Mendoza School of Business for entrepreneurial studies and was recently an entrepreneurial advisor for the NFL Player Engagement Program.

Areas of expertise: Healthcare, medical devices, start-ups, funding strategy

STEVE GOETZ
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Steve Goetz currently acts as the advisor to the CEO of a holding company owned by a consortium of media companies such as The Washington Post, Hearst and Gannett. Steve has over 10 years of business experience at early stage companies. He helped PBM Corporation pioneer the ASP model for medical practices and claims management; drove commercial sales at Excite@home’s @Work division; and spearheaded the growth of Alteer Corporation’s expansion into Northern California. He launched Gardner Design Group (GDG) in 2008 and helped lay the foundation for the emerging financial card personalization market. After exiting GDG, Steve joined MerchantCircle in a business development capacity and solidified strategic relationships that help secure its $56 million dollar acquisition by Reply! Inc. Steve has a BS in Science/Business from the University of Notre Dame, was a member of the Irish Guard for 3 of his 4 years, sits on the board of the Ovarian Cancer Foundation for Living (http://ovariancancerforliving.org/index.html) and actively volunteers with Trips for Kids (http://www.tripsforkids.org/).

Areas of Expertise: Media, digital media, E-commerce, non-profits/philanthropy

JEFF HASSELMAN
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Jeff Hasselman is based in the San Francisco Bay area with Comerica’s Venture Capital Group providing growth capital to VC backed early stage tech companies. His prior career experience includes start-up founding team member wearing many leadership hats with Access Cash International, an independent ATM start-up venture that grew to 200 employees and 9,500 locations (acquired by a publicly traded entity); Venture Debt - provided venture debt to tech companies seeking additional runway with minimal dilution and Trader -spent nearly ten years as a Proprietary Derivatives Trader with focus on US Treasuries, German Government Debt, Gold, Silver and Crude Oil markets. He graduated from the University of Notre Dame with an MBA ‘10 and BBA-Finance ‘95. He resides in Menlo Park, CA with his wife and two kids. Interests beyond early stage tech companies include golf, hockey and horse racing.

Areas of Expertise: Early stage tech companies, payment solutions, ecommerce, mobile, enterprise software, social media/networking
ENTREPRENEURS-IN-RESIDENCE

JAMES HESBURGH
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James Hesburgh is Chairman and CEO of Sinto America and Chairman of the Board of Roberts Sinto Corporation (foundry equipment, sand processing systems, conveyer systems for the automotive industry, air pollution control equipment, contract shot peening – annual sales $70,000,000). He earned his BBA from Notre Dame in 1955 and his MBA from Harvard University Business School. He was also an officer in the United States Navy. He has served on the Boards of 35 companies and has been Chairman of several and owned and operated a manufacturing company in Ireland.
Areas of expertise: Senior management, International sales and consulting, manufacturing

JUSTIN HINTZ
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Justin Hintz (ND ‘13 Computer Science) co-founded Oak Financial Software Corp. in his junior year at ND. Oak facilitates international money transfers from the U.S. to Latin America, making the process easier and more convenient. He and his team participated in the 2013 McCloskey Business Plan competition, making it to the semi-finals. He currently runs the daily operations and leads the software development team. Like many entrepreneurs, Justin has had to learn the ins and outs of starting and running a business from many sources, and he is eager to help other first-time entrepreneurs answer the “beginner questions” (i.e. questions you don’t know how to Google). He is most passionate about simple and clean products brought to customers through technology, however any niche market can be just as interesting. He currently lives in the South Bend area and is free for coffee most days.
Areas of expertise: Where do we start questions, technology, mobile apps, web, software development teams, payments, financial regulations, international business

MARK HUBBARD
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Mark Hubbard serves as an Adjunct Professor at Rensselaer Polytechnic Institute and as Guest Lecturer at the University of Notre Dame in Entrepreneurship for the Colleges of Business, Science and Engineering. He is an Entrepreneur in Residence at both universities. He is the author of Business Wise Guide, 80 Powerful Insights You Can’t Get in Business School, Undisputed, Notre Dame National Champions 1966 and co-author with his brother Donald Hubbard of Forgotten Four, Notre Dame’s Greatest Backfield and the Undefeated 1953 Team. He is a contributor of articles about common sense in business to Fox Business News. He is an independent consultant providing services exclusively to senior management at established companies and to entrepreneurs at start-up ventures. He works with public and private companies, both in the U.S. and internationally. Mark was the Senior VP, Corporate Development for Clear Channel, President of Flagship Broadcasting (TV), President of Fairmont Communications (radio), Executive VP of Osborn Communications (radio) and V.P and General Manager of WKRM-FM for Taft Broadcasting. He was the second Notre Dame student to be awarded a Marshall Scholarship (1972). He has a Bachelor of Architecture from the University of Notre Dame (1972) and an MBA from the Wharton School, University of Pennsylvania (1975). Mark is a Registered Architect in the State of Ohio.
Areas of Expertise: Business valuation, negotiating transactions, financing and restructuring, enterprise financial modeling, sales development, organizational strategy and executive on-boarding/coaching.
ENTREPRENEURS-IN-RESIDENCE

TYLER HUDSON-CRIMI
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Tyler Hudson-Crimi has a background in investing and startups, primarily in private equity, software, and marketing. As president of Catalyze Marketing and Consulting, Tyler works with brands big and small to drive growth and enhance their digital strategies. Additionally, he is a co-founder of ShopTalk, where he serves as CIO, managing information flows—both internal and external. His work there includes analytics, marketing, and databases. Tyler is passionate about entrepreneurship, marketing strategies, and emerging technologies. He has strong interests in both technical and artistic excellence and always enjoys lending a hand to aspiring venture enthusiasts, whether it be spitballing about creative campaigns or crunching the operating numbers. “To be successful as an entrepreneurial leader in today’s environment, it takes more than just a student of business. It takes a passion for your mission, an artisan’s attention to design, and an appreciation for the subtleties that define peoples’ experiences.”

Areas of Expertise: Startups, Branding, Digital Marketing Strategies, Venture Capital, Software

PAUL INGALLS
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Paul Ingalls is an experienced entrepreneur and technology leader. He has helped build multiple successful consumers internet businesses in the interactive media and games verticals. These include RealArcade, which defined the fledgling casual games industry, and most recently Smilebox, which redefined the electronic greeting market by adding personal photos. He is currently the founder and CEO of Fanzo.me, bringing sports fans together. Known not only as an outstanding engineer and engineering manager, Paul is a leader in the new area of culture hacking, defining repeatable ways to build great companies by focusing on the people and teams that define them. Paul lives in Kirkland WA with his wife and three daughters.

Areas of Expertise: Technology management, team leadership, lean startup, consumer businesses, multimedia technology

MARK JEVahirIAN
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Mark Jevahirian has been practicing as a public accountant since 1986, and has gained extensive experience in the following industries: manufacturing, mortgage banking, computer and internet technologies, over-the-road transportation, real estate management and development, equipment leasing and brewery and food service operations. His career has included employment with a Big 4 accounting firm and a period as an executive with a real estate investment firm. His work has involved activities in all states, and a few foreign countries. Mark is engaged in providing the traditional services of a CPA, and is sought for financial and operational advice of all kinds. He works “hands-on” with his clients and is a trusted adviser to many closely-held businesses. He also involves himself as a volunteer with several non-profit and humanitarian organizations. Mr. Jevahirian received his Bachelor of Arts Degree in Business Administration from Michigan State University in 1986 and earned a Master's Degree in Business Administration from the University of Notre Dame in 1988, where he focused his studies in taxation. He first began to review submissions to the McCloskey Business Plan Competition in 2007 and has mentored several entrants in those years.

Areas of Expertise: business start-up administration, functional entity structures, corporate and pass-through taxation, financing models, complex transactions, franchise operations and employee benefit programs.
ENTREPRENEURS-IN-RESIDENCE

MATTHEW F. JODZIEWICZ
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Matthew Jodziewicz has 41 years of legal experience in complicated legal matters having practiced law first as a partner with a Century City law firm in Los Angeles before leaving to form his own law firm oriented specifically toward high technology start-ups and businesses. He was recruited by a firm client to become its Vice President of Legal and Technical Affairs, having had practical work experience in electronics and computers before going to law school, later taking the company public on the NASDAQ. He came to Southern California from a position with the Federal Government in Washington D.C. and is admitted to the state bars of California, The District of Columbia, and New Jersey, as well as to the Federal Patent Bar, having written, prosecuted, and litigated over 250 issued patents and trademarks. He holds a Bachelor of Science from the University of Notre Dame, a Juris Doctor from Rutgers University, and a Master of Laws from The National Law School, George Washington University. He held a Congressional appointment as Captain in the US Army, is fluent in French, and has ability in German, Russian, Mandarin Chinese, Japanese, and a number of other languages having traveled extensively throughout Asia and Europe. He has detailed knowledge and experience of the legal and intellectual property challenges facing high tech and internet firms from initial start-up, public offering, merger, and acquisition.
Areas of expertise: Intellectual property Issues, patents, trademarks, copyrights, unfair business competition, business start-up planning (brick and mortar, internet/on-line) from initial start-up, financing, public offering, merger, and acquisition; risk and liability transfer and mitigation issues

KEVIN J. KELLY
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Kevin Kelly is President and CEO of Walsh & Kelly, Inc., a highway construction company with offices in Griffith, South Bend and Goshen, IN. Walsh & Kelly operates five asphalt mix plants in South Bend, Griffith, Valparaiso, Goshen, and Lowell Indiana. Mr. Kelly is active in industry and community organizations. He serves on the Board of Directors and the Executive Committee of the National Asphalt Pavement Association and the Build Indiana Council, where he is a Past Chairman. He was also named Indiana Contractor of the Year by Indiana Construction Association in 2006 and 2007. Prior to his career with Walsh & Kelly, Mr. Kelly was a Director at Crowe Chizek and Company where he led the Organizational Development Consulting Group and co-founded, Creative Financial Staffing, a temporary and permanent staffing firm housed within CPA firms. He is a 1977 graduate of the University of Notre Dame and received an MBA from Notre Dame in 1987. He previously served as a member of Notre Dame Alumni Association Board of Directors. He has also been active in numerous community and charitable organizations, including as a member of the Board of Directors and Executive Committee of the Chamber of Commerce of St. Joseph County. He is married to the former Marijo Rogers and has three daughters, Kristin Hansen, Megan and Colleen.
Areas of Expertise: Accounting, construction, consulting, transportation

BOB KILL
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Bob Kill has spent the past 16 years with Hacienda Mexican Restaurants of South Bend. After leading a leveraged buyout, he was president and CEO for 13 years and then Chairman until retiring. After getting his MBA, he spent 23 years with Beatrice Foods (then the largest US food company) heading up the Confectionery and Snack Food Division. Following that, he was president of a large, dedicated McDonald’s supplier of hamburger and Chicken McNuggets.
Areas of Expertise: General food business, restaurant
ENTREPRENEURS-IN-RESIDENCE

BRAD KIME
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Brad Kime has had leadership roles at 3 venture backed start ups in NYC. He is currently SVP of Business Development at Signpost, a B2C marketing automation/CRM platform for small business backed by Google Ventures, Spark Capital, OpenView Partners among others. Brad was COO, President and Chairman of OnDeck (NYSE:ONDK) from 2009 through 2013, leading the company to growth that landed OnDeck in the Top 300 of fastest growing companies in the US as well as growing revenues from $4M to $40M prior to the Company going public in 2014. He was also Chief Revenue Officer of LendKey, a lending as a service platform from 2013 to 2015. He also started Tini, a martini and music video bar in Indianapolis in 2011 which is consistently in the top ten bars in the city. Prior to 2009, Brad spent more than 20 years in leadership roles in financial services. Brad has his undergraduate degree in Accounting from the University of Notre Dame and M.B.A. from the Kellogg School of Management at Northwestern University.

Areas of expertise: FinTech, SAAS, financial services, digital marketing, capital raising, strategy, talent, venture backed growth companies, innovation, restaurant/retail

RICK KLAU
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Rick Klau is the current Chairman of Hajoca Corporation, a privately held North American wholesaler of plumbing, heating and industrial products. Hajoca’s unique decentralization business model drives its success through entrepreneurial managers at its over 600 locations; with the corporate office providing guidance, capital, training and support. Rick is also chairing Hajoca’s businesses in the e-commerce space (www.efaucets.com), and CCTF, one of the larger master distributors of pipe/flanges/fittings to the industrial/oil patch customers in Canada. Prior to Hajoca, Rick has been president of Ionpure Technologies, a technology-driven manufacturer of water treatment products and services; and WaterPro Supplies, a wholesale distributor that helped to lead the consolidation of the supply side of the municipal water market. Rick’s early career was with a variety of sales and marketing roles with the industrial and consumer products businesses of General Electric. He is currently active with Notre Dame as a member of the Library Council; of the Gigot Center for Entrepreneurship Advisory Board; of the Private Sector group at Innovation Park; and as a plan judge and mentor for the McCloskey Business Plan Competition. And Rick has a particular interest in and commitment to the impact of sustainable social ventures emerging from the Notre Dame entrepreneurial ecosystem, and his family has endowed the Klau Family Prize for Greatest Social Impact in the McCloskey Business Plan Competition.

Areas of expertise: Building materials and services; wholesale distribution across all commodity lines; electronic commerce; social impact ventures

TED KUBALA
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Ted Kubala is the founder of The Pilot Group, a consulting firm that specializes in assisting its clients with improving their performance through all stages of development from startup through growth, maturity and exit. He is also the treasurer of a not-for-profit corporation. Prior to starting The Pilot Group he spent 15 years in leadership positions with public accounting firms including as Regional Director of Manufacturing and Distribution Industry Consulting Services with KPMG. He left KPMG to start a management advisory services capability within GE as National Director for Manufacturing Industry Consulting to serve GE business and their trading partners. His industry experience includes aerospace, computer equipment, consumer products, electronics, medical devices, metal working, pharmaceutical and power generation. He served as a cost accounting expert witness for a client in the heat processed foods industry, and as an intellectual property expert witness in litigation involving ERP software firms. Prior experience includes president of a strategic sourcing firm and the manufacturing officer of a precision machining company serving agricultural and commercial markets. He is a 2007 Notre Dame EMBA.

Areas of expertise: strategic planning; business plan preparation and presentation; global supply chain and working capital optimization; business performance measurement, assessment, improvement and turnaround; change management.
ENTREPRENEURS-IN-RESIDENCE

BILL LEIMKUEHLER
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Bill Leimkuehler is the Chief Operating Officer of Biolectrics LLC, a medical device startup company based in Cleveland, Ohio. Bill co-founded Biolectrics in 2008 has raised both equity and non-dilutive financing (grants and loans) to fund the development of his company’s products. Prior to Biolectrics, Bill was employee #1 in a software startup, worked in a Fortune 500’s movie special effects division, and founded a documentary video production company. Bill is a member of the Classes of 2005 (B.S. in Computer Science) and 2016 (EMBA).
Areas of Expertise: Startups, medical devices, biotechnology, entrepreneurship, non-dilutive financing, software

JORDAN LINVILLE
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Jordan Linville is the co-founder of Buzz Referrals, an internet marketing agency that helps businesses acquire loyal customers through referrals. He brings a wealth of internet marketing experience from prior roles at Angie’s List, a VC-backed company that went public in 2011, and NextWave Media Group, a leading digital agency. At Angie’s List, Jordan led data acquisition efforts which enabled the company to expand from 15 to over 75 U.S. markets. At NextWave Media Group, he held the role of Director of Business Development, developing customer acquisition strategies for advertisers such as FTD Flowers, Voyage Prive and Hearst Interactive. Jordan was named a Governor Robert Orr Indiana Entrepreneurial Fellow and holds a BBA from the University of Notre Dame and an MBA from the Kellogg School of Management.
Areas of Expertise: Accelerator programs, raising angel funding, lean startup principles, internet marketing

BRYAN LORD
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Bryan Lord is Founder and Managing Member of New Venture Advisors LLC, a transaction and venture services firm focused on high tech and medical device technologies. NVA provides its clients with outsourced corporate development (including strategy, M&A, corporate venturing and strategic partnerships) and interim management services.
Prior to NVA, Bryan held senior management roles with DEKA Research & Development Corp., Oak Ridge National Laboratory in Oak Ridge TN, and MIT spin-out AmberWave Systems in Salem NH. Bryan also co-founded the Innovation Alliance, a coalition of technology companies focused on advancing pro-innovation public policy. Bryan was also a corporate attorney at Testa, Hurwitz & Thibeault, LLP in Boston where he focused on venture capital fund formations & investments, M&A, and IP licensing.
Bryan holds an MBA from The Wharton School at the University of Pennsylvania, a JD from Notre Dame Law School, and a BA from Concordia College in Moorhead, MN. Since 2012, Intellectual Asset Magazine has recognized Bryan as one of the world’s top 300 patent strategists.
Areas of expertise: start-ups, venture capital, M&A, corporate development, technology licensing, IP strategy
Patrick McCurry is a senior associate in the law firm of McDermott Will & Emery LLP and is based in the Firm's Chicago office. He is a member of the U.S. & International Tax Practice Group. Patrick focuses his practice on structuring and implementing transactions involving partnerships, limited liability companies, and closely-held corporations. Patrick has advised private equity funds, hedge funds, real estate partnerships, entrepreneurs and various operating businesses. Patrick also works closely with the Firm's Private Client Practice Group in advising on the Federal income tax treatment of complex estate planning transactions. He is a Core Member of the Firm's Passthroughs Affinity Group and Closely-Held Business Affinity Group.

Areas of Expertise: Federal income taxation of pass-through entities (e.g., limited partnerships, LLCs and “S” corporations); partnership/LLC Agreements; private equity and venture capital transactions.

James McGraw, Jr.
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Jim McGraw is a Corporate Partner at KMK Law, as well as the President and Chief Executive Officer of KMK Consulting Company, a subsidiary of the law firm. His background is centered in business development, energy, insurance and not-for-profit organizations. Jim's law firm clients include national and international firms in the areas of real estate, financial services, manufacturing, energy, technology and healthcare. He has been actively involved in business and related client consulting for over 35 years, which has encompassed over 120 markets across the US, over $600M in capital formation initiatives, and participation on numerous business and civic Boards. He is a nationally recognized authority in economic development and is Chairman of the Board of Mercy Health, Cincinnati’s largest healthcare system.

Areas of expertise: Technology, healthcare, real estate, management teams, board development

Brian McLaughlin is a film producer and President of Emerald Elephant Entertainment with over ten years of film experience and over 25 years of business experience. He spent about 20 years in corporate finance, including many years as business manager on major international programs and officer positions in two international corporations. He has produced four feature films, all acquired for worldwide distribution. He was a visiting professor in the film department of Notre Dame and the media production advisor in General Petraeus’ advisory team in Afghanistan. He is a member of the Producers Guild of America and the Screen Actors Guild. He also spent 20 years in the Army and Army Reserve, mostly in special operations. He has a bachelor degree in Business Administration from Notre Dame and an MBA from Boston University. Brian was recognized by Notre Dame as an Exemplary Asian Pacific Alumnus.

Areas of Expertise: Film, start-ups, business plans, leadership, military, financial analysis
ENTREPRENEURS-IN-RESIDENCE

**PATRICK MCNALLY**  
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Pat McNally has over thirty years’ experience ranging from management at venture capital start-ups to senior management positions with Fortune 500 subsidiaries. Pat is a Partner in Plante Moran’s Business Advisory Services Group and assists business owners with buying and selling businesses, raising capital and financing, planning, and managing the value of businesses. He has served clients in many industries including manufacturing, automotive aftermarket, software, business services, healthcare, consumer products, hospitality and retail. He has also served numerous times as an expert witness on a variety of matters related to his areas of expertise. He earned his MBA with a concentration in Business Economics from the University of Chicago Booth Graduate School of Business and a BBA with a major in accounting from the University of Notre Dame. He is a member of Irish Angels and has also personally invested in and advised startups.

*Areas of expertise:* Developing business plans, valuing businesses, buying/selling businesses, raising capital

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**BRENDAN MERRIWEATHER**  
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Brendan Merriweather has over five years of experience in Accounting and Finance at Consolidated Graphics (later acquired by RR Donnelley, which is a Fortune 500 Company) within the Commercial and Digital Printing industry. He was the Corporate Accounting Manager at Consolidated until the complete post-acquisition integration of Corporate Accounting departments. Afterwards, he became a Manager of Financial Planning and Analysis within RR Donnelley but has decided to pursue his interests as an Entrepreneur and Angel Investor. He has his BA in Finance from the University of Notre Dame, MS in Accountancy from the University of Houston, and is currently pursuing a dual degree (MBA and MS in Strategic Management) from Indiana University. He has also obtained professional licenses in Six Sigma (Green and Lean Black Belt). GO IRISH!

*Areas of Expertise:* Accounting, Finance, and Strategy

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**BEN MILLER**  
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Ben is actively advising small businesses and social enterprises in Chicago and South Bend. He has 10 years of experience in new venture start-up and fundraising. Past start-ups include manufacturing operations in China, global commodity sourcing, environmental services, and academic non-profit programs. Ben currently serves as a board member of a Chicago based business and is currently working on social entrepreneurship in Africa. Ben graduated with a B.A. in International Politics from Brigham Young University and is currently an MBA graduate student in the Mendoza College of Business.

*Areas of Expertise:* Light manufacturing, service industries, municipal/government contracts, small business start-up.
ENTREPRENEURS-IN-RESIDENCE

MARK NAPIER
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Mark Napier has over 18 years of experience in healthcare and the delivery of healthcare where he worked most recently in investment management with Biostar. Mark currently serves on the boards of CurXcel, Iniatric and Union Tool Company. Prior to joining Biostar, Mark held executive-level positions with Humana (VP of Finance), IntegraMed America (Division CFO) and UnitedHealth Group (Division CFO) that focused on innovation and new venture development. Mr. Napier was a Partner with Lochborn Partners, a firm that targeted Midwest-based early stage companies, where he was responsible for the firm’s life sciences (six investments) and hardware/software (four investments) investing strategy. Mr. Napier began his career as a management consultant with Deloitte (inclusive of Braxton Associates, Deloitte & Touche, Deloitte Consulting) with the goal of helping others in building great businesses. Mr. Napier holds a BS in Management (Finance) and Liberal Arts (Economics) from Purdue University, an MBA in Finance from The University of Notre Dame, and has participated in executive programs at the Chicago Graduate School of Business and the Kellogg Graduate School of Management.

Areas of Expertise: Healthcare, Technology and Social Media industries, primarily in the areas of Strategy - business planning, strategic planning, mergers & acquisitions; Finance - corporate development, corporate finance, budgeting & planning; Operations - growth and infrastructure buildout; New Business Development - strategy, marketing strategy, sales development, social media development

ADI NORONHA
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A.J. Noronha has experience in early-stage investing, investment management, and as a biomedical entrepreneur, and currently serves in an executive management & founding role at both a public equity investment management firm and PE/VC early-stage accelerator. Prior to his current positions, he gained investment experience working for a mid-market PE/VC fund, and also co-founded and served as CEO for a biomedical engineering startup. He earned a degree in Finance, magna cum laude, from the University of Notre Dame, where he was selected to be a member of the prestigious Applied Investment Management course where students manage a portion of the University endowment under the guidance of the Chief Investment Officer, and also holds a JD with Dean's List honors & a concentration in business enterprise (selected coursework taken through the Kellogg School of Management) from Northwestern University. He successfully completed the CFA Level 1 examination in June 2015, is currently preparing for the Level II exam in June 2016, and is a Candidate Member of the CFA Society of Chicago.

Areas of Expertise: Early-stage investing, investment management, public equities, start-ups, medical devices/biotech.

DAN OLSON
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Dan Olson joined as the CEO of DIYSEO in 2009 and has been working with a great team of people to make online marketing simple and cost effective for small businesses. Prior to DIYSEO, Dan was a Vice President and early employee at Performics where he helped create the search marketing practice. During Dan’s tenure, Performics became the largest search marketing agency in the US and was sold to DoubleClick, Google and eventually to the Publicis Groupe in 2008. Dan earned a bachelor’s degree in business administration from the University of Notre Dame.

Areas of Expertise: Tech/SaaS startups, online marketing
RAY PETRINO
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Ray Petrino is the founder of Hemera Financial Solutions, LLC, a boutique firm that provides CFO expertise to consumer products, financial services, venture capital, and start-up companies. He founded Hemera in 2008 and has worked with leading companies such as Publicis Groupe, Pappas Ventures, and the AICPA. Ray represented the 100 Mile Group in due diligence and management meetings with Zico and Coca-Cola, resulting in a $15 million investment round in Zico, and worked with Phoundry Pharmaceuticals on their acquisition deal, orchestrated within their first 4 months of operations. Hemera’s flagship charitable event, Bowl Away CF (Cystic Fibrosis) has raised over $140,000 for cystic fibrosis programs. In 2012, Ray was selected as a “40 Under 40” award winner, an annual program that recognizes outstanding professionals under the age of 40 for their contributions to their organizations and to the community. Ray helped to recharter Circle K at Notre Dame, which continues to provide service to the community more than 2 decades later.

Areas of expertise: Bringing concepts to market (venture cap, consumer products, start-ups), financial modeling and networking.

JOSEPH J. PROCHASKA, JR.
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Joseph J. Prochaska, Jr. (Joe) has been an investor in limited partnerships and involved in angel type investing for over 20 years. He is a CPA with experience in both the financial and management areas of large and small companies mainly in the financial services arena. He spent several years at MetLife, Inc. as an EVP and their Chief Accounting Officer and at Aon Corporation as SVP and Corporate Controller after managing an operating division as its CEO. He has been actively involved in merger and acquisition and due diligence work throughout his business career. He retired from corporate positions in 2009 and is currently on three Boards – one public company and two private companies. He is also a member of the Cornerstone Angels group in Chicago and the Irish Angels and has been active in making investments through both vehicles as well as private investing in early stage companies.

Areas of Expertise: Financial, insurance and business services, business plan critiques, deal structures

JEFF RACHO
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Jeff Racho graduated from Notre Dame with a degree in chemical engineering before attending law college. He worked in the areas of computer software licensing, patents & intellectual property, e-commerce and corporate transactions before earning an MBA. He was a founder of MPower Mobile, a mobile banking/payments software company that was acquired in 2007 by Rev Worldwide, was in the founding group of Tabbedout, a software firm that developed a point-of-sale interface for smartphones allowing bar/restaurant patrons to pay their bills from their smartphones, and is currently the general counsel of Siminars, an online learning company in the self-help/self-improvement space.

Areas of Expertise: Legal issues in entrepreneurship, business entity formation, legal issues regarding fundraising (including crowdsourcing), intellectual property (copyrights, trademarks, patents, trade secrets), electronic commerce and mobile payments, retaining software development firms in India, software development, online learning
ENTREPRENEURS-IN-RESIDENCE

FRANK J. REAL
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Frank Real has been involved with many startups in many different roles. He has worked as a founder, advisor (Lawyer/CPA), executive (CFO/General Counsel) and adjunct professor. He was the founder of a high-tech company. He was advisor to many small companies/entrepreneurs at a Big Four Accounting firm. He worked as Associate General Counsel, Tax and Securities at a Fortune 500, CFO/General Counsel at mid-sized international companies and founder/ CFO at several startup/early stage companies and advisor at several social venture companies. He taught graduate and undergraduate level courses in Entrepreneurship, Managerial Accounting, Forensic Accounting, Fund Accounting, Employment Law, Business Law for Managers, International Law, Essentials of Management, Team-Building, Essentials of Economics, Corporate Finance and Capital Markets.
Areas of Expertise: Internet retail business, sports and entertainment, social venture, high-tech.

VANESSA ROLLINGS
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Vanessa is the Chief Financial Officer of Sandbox Industries, a venture capital firm. She has nearly 20 years of experience working with public and privately-held businesses in the areas of finance and accounting. Prior to Sandbox, Vanessa was a vice president at William Blair & Company, where she focused on mergers and acquisitions and capital raises for consumer product and specialty retail companies. Before becoming an investment banker, she spent five years at Kraft Foods in various finance positions and three years working with technology start-ups. She began her career as an auditor at Arthur Andersen and is a Certified Public Accountant. In her free time, Vanessa raises money to help find a cure for Parkinson's Disease and is on the board of directors of the Chicago Professionals for Parkinson's Disease, a non-profit organization. Vanessa earned her MBA in Finance and Marketing from Northwestern University's Kellogg School of Management and her BBA in Accounting from the University of Notre Dame.

BILL ROSSITER
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Bill Rossiter is a 30 year veteran of business and marketing focused in the building material industry - demonstrating success from the corporate side and as a successful entrepreneur. From his 20 plus years at Owens Corning, his roles ranged from sales management, operations, channel marketing and demand creation to various general manager positions. Eight years ago, he set his sights on owning his own business and purchased Interrupt, a strategic marketing and branding firm in the building materials industry. Interrupt partners with Fortune 1000 companies to help them develop a unique brand position — delivering business, marketing and sales strategies that help optimize their profitability. His team is made up of experts in the construction and home improvement industry, with a strong blend of new thinking, creating a unique perspective and approach to the industry and channels to market.
Bill's favorite quote is “Never grow a wishbone where your backbone should be.” This symbolizes his philosophy and is why he has been starting or growing businesses most of his career. To put himself through college, he started a marketing consulting company servicing small business owners in Indiana. A graduate of the University of Notre Dame, he guest lectures in the University's Business and MBA program each semester to help future industry leaders better compete and succeed. Bill spends much of his time with his clients' senior management, leading their strategic thinking and helping them create profitable business plans while maneuvering through an ever-changing market. Bill’s personal brand is “mentorship”, not only demonstrated in his business career and through teaching, but Bill has been a foster parent for the last several years, having the opportunity to welcome over 20 children into his family for a period of time.
Areas of expertise: Building material/construction industry, business strategy, marketing strategy, channel strategy, branding
ENTREPRENEURS-IN-RESIDENCE

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Adam Sellke is an experienced inventor, entrepreneur, and consultant. As founder / co-founder of several startups (Surtsey, Madoi, Ripshark, Tunebloom, Evolve Labs, and more); and having served in individual contributor and management roles at Merck, BBDO, Carlson Companies, UnitedHealth Group, and Best Buy; Adam has a keen sense for getting things done in both big and small companies.

Areas of expertise: startups, leadership, creative problem solving, execution, consumer Internet

RAEGEN SIEGFRIED
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Raegen Siegfried currently lives in Tulsa, Oklahoma and works for the NORDAM Group as the Director of their HushWorks Advanced Product Design Group. Previous to this role, he was in Singapore as a sales manager supporting airlines in Japan, Indonesia and the Philippines. In addition to his aerospace career, he is an active angel investor, a member of the Irish (Chicago) and Thunderbird Angels (Phoenix) as well as a business plan competition judge and mentor for Grand Canyon University, Notre Dame and Royal Melbourne Institute of Technology. Raegen has an undergraduate degree from Notre Dame in Entrepreneurial Management and an MBA from Arizona State.

Areas of expertise: marketing, sales, strategy, industry focus on manufacturing and aviation, beverage, military and defense.

SCOTT SODERSTROM
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Scott Soderstrom has been analyzing businesses, starting businesses, and advising businesses for over 12 years. Currently, he is both the director of finance for a $500+ million technology company in the financial services industry and the CFO of a seed-funded healthcare technology startup in Boston, MA. Before these endeavors, Scott was vice president of a private equity firm where he served on the audit committee, board of directors, or as financial adviser to the board of directors for companies in the financial services, technology infrastructure, and business services industries. Previously, he worked in for a consulting firm and a “Big 4” accounting firm where he performed financial and operating due diligence on over 50 transactions with proposed value from $1 million to over $4 billion in enterprise value, across a broad range of industries, including e-commerce, software, technology, telecommunications, consumer products and services, and distribution. He also serves as an adviser to companies in healthcare staffing, healthcare services, and consumer products industries, has served as a judge and mentor in the Notre Dame Business Plan competitions. He periodically invests in small businesses.

Areas of Expertise: Industries: Financial Services (insurance, payroll services, transaction processing, currency exchanges), Consumer Products or Services (retail, wholesale, manufacturing, distribution, services), Technology (internet-enabled commerce/e-commerce, healthcare IT, technology-enabled services, software development, telecommunications), and Business ServicesSkills: Financial modeling, operational strategy, networking, mergers/acquisitions, due diligence, mentorship, operational planning, budgeting/forecasting, CPA/accounting, venture capital, angel investing Business Stages: Startup/Early Stage, Small-Medium Businesses (SMB), Growth, Turnaround
ENTREPRENEURS-IN-RESIDENCE

GEORGE SPOHRER
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George Spohrer has been an active community volunteer in the Michiana community since November 2009, working with local economic development entities as well as Notre Dame and the Innovation Park to improve a startup’s chances of success and improve their connections with the local business community. George was also a volunteer mentor at the Notre Dame Startup Weekend.

Prior to this, he worked at Crowe Chizek/Crow Horwarth in South Bend focusing on helping clients solve problems in a variety of industries. From a beginning in Banking focused on automating teller operations as well as early development of Commercial Credit Analysis systems to today’s focus on the balance between Compliance, Operations and Risk, George has almost 30 years of professional management consulting experience. He is familiar with both operational and technology issues including program management, project management, strategy, risk assessment, process design, software evaluation and software implementation and application. George has extensive experience in manufacturing and distribution systems. He was an early adopter of bar code technology and a leader in mobile and fixed scanner integration. He led Crowe’s subsequent expansion into business partner integration initially via EDI and later via XML. He also has significant large scale systems implementation, integration, and change management experience. George has also worked in financial services on Anti-Money laundering projects, helping organizations to define Customer Risk Rating strategy and implement technology solutions to support that strategy. These engagements involved Requirements Definition, analysis and prioritization of short term vs. long term solutions, development, integration, and change management implementation. George helps client organizations deal with the changing Credit landscape and increasing regulatory expectations. He works to balance Credit with Risk, including Enterprise Risk Management and integrating Credit with non-Credit risk factors. He holds a BS and MS in Mechanical Engineering from the University of Notre Dame.

Areas of Expertise: Manufacturing and distribution, supply chain integration, automated data collection, retail/point of sale integration, community and economic development, local business outreach

ROB TENNISWOOD
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Rob is the co-founder and COO of two biotechnology start-ups. The first, miR Diagnostics, is developed cancer prognostic testing. The second, Provenire Authentication, is providing a DNA-based solution for art authentication using a bleeding-edge DNA manipulation techniques. Rob is especially passionate about business strategy, business plan writing, and new ventures, but will jump in wherever he can.

Rob graduated from Notre Dame (O’Neill Hall) with a B.A. in ’05 and an MBA in ’09. He went on to study Entrepreneurship at the University of Cambridge in the UK. He was the President of the Notre Dame Club of British Columbia from 2010-2015.

Areas of Expertise: Business start-up questions, university technology transfer, business plan creation, seed round capital raising, alternative forms of financing, strategy and general management
ENTREPRENEURS-IN-RESIDENCE

MICHAEL J. VOGEL
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Mike Vogel is a former Adjunct Instructor in the Department of Management in the Mendoza College of Business. He taught courses in Entrepreneurship. He is currently one of the Entrepreneurs in Residence located in the Gigot Center in the Mendoza College of Business. He was Executive Vice President of ACCO North America, a leading manufacturer and wholesaler of branded office products, President of Day-Timer, Vice President ACCO Brands Commercial Office Products Sales Division, Vice President Manufacturing Swingline Staplers and Staples, President of ACME Boot, President of Jarman Shoes and Vice President of Johnston and Murphy Shoes. During his career, Mike has served as Chairman of Kids Peace in Schnecksville, Pa. also as a Board member of St. Vincent DePaul of St. Joseph County, the Robinson Community Learning Center in South Bend and Cass County CASA in Cass County Michigan. He is currently Board Chair of the CASIE Center of St. Joseph County, Board member of Memorial Hospital Health Foundation in South Bend, and Board Member of the Edwardsburg Emergency Fund in Cass County, Michigan. Mike graduated with a Bachelor of Business Administration from the University of Notre Dame in 1965.

Areas of Expertise: Corporate Entrepreneurship, Start-ups, consumer products, direct marketing, supply chain, non-profit business development, funding and leadership.

DREW WHITING
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Drew Whiting heads the Venture Practice at Axia Law, where he provides legal counsel to growing small businesses and the investors who provide them with crucial growth capital. He also leads the firm’s partnerships with early stage investment groups Breakpoint Ventures, The Cultivator and Illinois’ first crowdfunding portal, VestLo. As the Chicago venture community has blossomed, so has Drew’s legal practice, as he has focused his energy on the foundation of the venture community’s growth- early stage growth financing. Because Drew is an entrepreneur who has experienced the pain and exhilaration of building a business, he provides clients with insight and counsel rare in the legal industry. Drew was named an Illinois Super Lawyers Rising Star in 2015 and 2016 and serves an Executive Member of the Chicago Leadership Alliance.

Areas of expertise: Growth venture financing, startup growth strategy, angel and venture capital investing, e-myth-style business building

DAVID WIELAND
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David Wieland is an entrepreneur and angel investor, and currently serves as the Founder/CEO of RIVS, a SaaS hiring platform. In the last 10 years, David has founded, bought, or sold 12 technology companies, and he is invested in nearly a dozen more. Through his website development and premium domain name company, iEstates, David owns and operates over 8500 websites like Austin.com, Interviewing.com, eStores.com, Polling.com, and MBAs.com. David also currently serves as the Co-Chairman of the IrishAngels, and graduated with a BA from Notre Dame (01) and an MBA from Northwestern’s Kellogg School of Management (12).

Areas of Expertise: SaaS, domain names, raising capital, software development, recruiting